

How Salvador SV revolutionized digital transactions for Latin Americans with Orangepill.



The client **SalvadorSV**



Industry
Fintech



Location
LATAM

Salvador SV is an international transaction wallet designed to serve the Latin American community worldwide. It offers services such as international top-ups, sending and receiving Fiat money, also use and exchange digital currencies.

Use Case

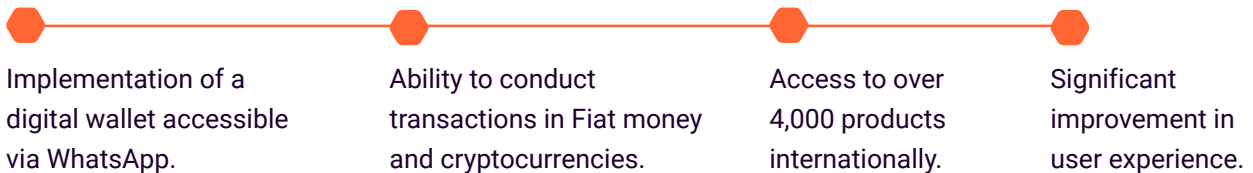
The Challenge

Creating a practical, intuitive, and easy-to-use digital wallet

1 Salvador SV faced the challenge of offering a wallet that was practical, intuitive, and easy to use, key characteristics for connecting with a diverse and growing community. Most providers in the market offered standard solutions, making it difficult to find a service that met these demands without compromising functionality.

In the fintech sector, the ability to innovate in payment solutions is crucial to deliver value to customers. Salvador SV needed a solution that redefined simplicity and accessibility in digital finance without sacrificing the advanced features their users expected.

SalvadorSv results



The Solution

A digital wallet integrated with WhatsApp

Orangepill developed an innovative solution that allows Salvador SV users to access their digital wallet through WhatsApp, a widely used and familiar platform for their customers. This conversational wallet includes all the functionalities of an advanced digital wallet without the need for additional apps.

Orangepill's solution enables Salvador SV to offer its customers:

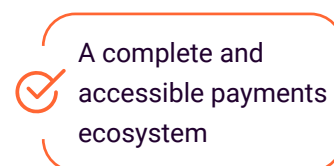
- Sending and receiving Fiat money and cryptocurrencies.
- SV Coin, digital coin developed for the SV Wallet ecosystem.

- Digital asset exchange, including Bitcoin, Ethereum, USDT, USDC, and SV Coin.
- International mobile top-ups.
- Access to over 4,000 products worldwide.

This WhatsApp integration not only simplifies access to financial services but also significantly enhances the user experience by providing an accessible, efficient and comprehensive payments ecosystem directly within a conversational environment.

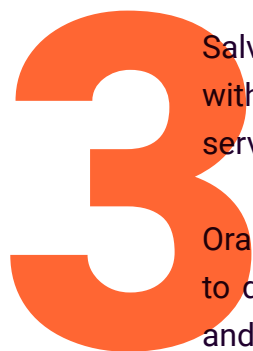
The Comprehensive Solution from Orangepill

All-in-one financial platform



The Result

Accessible and functional innovation in the B2B world



Salvador SV conversational wallet demonstrates that a solution integrated within WhatsApp can be as robust as any platform dedicated to financial services.

Orangepill not only created an efficient tool but also empowered Salvador SV to deliver a superior user experience, connecting its community organically and effectively.

This case study highlights key points that B2B companies should consider when entering the fintech space:

- Purposeful simplicity: Advanced technology must be presented in a way that is accessible to the end user.
- Customer-centered innovation: The key is reaching users through familiar platforms and simplifying their experience.
- Strategic collaboration: Partnering with experts in financial technology can transform and enhance the services companies offer.

“ We are committed to helping our clients and their businesses by innovating and implementing advanced solutions that meet the specific needs of users and the fintech industry. ”

Tomislav Bišćan
CEO of Orangepill



Fintech companies can grow quickly when they innovate and adapt to user needs.

Overcome technical limitations and scale your business with an advanced, all-in-one solutions partner like Orangepill.

Discover Orangepill's revolution

